Cloud Software Group Trademark Guidelines

July 17, 2026

Purpose

The trademarks of Cloud Software Group and its affiliates (which may be referred to collectively herein as the “Company”) are used to distinguish the Company, including its Business Units and their respective products and services, from those of others. The public and the Company’s customers have come to rely on these names as being synonymous with high-quality computer software, hardware, and services. Proper use of the trademarks is essential to maximizing the commercial value of the trademarks as well as ensuring legal protection for the marks. The trademarks may be used only as outlined here and apply generally to the trademarks used by the Company, including each of the Business Units. If you have any questions concerning proper use of the Company trademarks, please contact Legal (trademarks[at]cloud[dot]com).

These Trademark Guidelines may be updated from time-to-time and without notice and should be referred to regularly. Note that the Trademark List may not be comprehensive, and the omission of a Company trademark from the list does not represent a waiver of any intellectual property rights of the Company in or to such trademark.

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Referring to Cloud Software Group

The "Cloud Software Group" name is not only a trademark used to identify Cloud Software Group, its Business Units, and their respective products and services, it also serves as the company name. When using the "Cloud Software Group" name as a reference to the company, "Cloud Software Group" may be used as a noun or in the possessive form and no trademark symbol is needed. In addition:

- On all first references, the company generally should be identified by the full legal name of the Company entity being referenced in the publication, *i.e.*, “Cloud Software Group Holdings, Inc.”
- On subsequent references within a document, the company may be referred to as “Cloud Software Group”.
- DO NOT refer to Cloud Software Group as “CSG”.
- DO NOT write “Cloud” in all lower case letters when referring to Cloud Software Group. The word “Cloud” in the Cloud Software Group **logo** is written in lowercase letters (see image of logo below), but when written in text, it should always be capitalized.

Use of Trademark Symbols

A trademark symbol must be used to indicate Company claimed trademarks and logos. The symbol ® must be used to indicate registered trademarks and the symbol ™ must be used to indicate the Company’s claimed, non-registered trademarks. Please make the trademark symbol a superscript (® or ™) and position it immediately after the trademark to which it applies (*e.g.*, TIBCO®, Citrix®, *etc.*). If superscript symbols cannot be displayed, enclose the letters “R” or “TM" in brackets in each instance

(*e.g.*, (R) or (TM)) instead. Whenever you reference a trademark or product name, please check the trademark list in this document to ensure that the appropriate symbol is correctly applied in the appropriate location.

For text documents, the ® or ™ symbol is needed only the first time a trademark is referenced in a publication (*e.g.*, newsletters, manuals, license agreements, press releases, *etc.*). Each web page should be considered an individual document, so the notice should be used on the first reference of each individual web page.

Distribution solely outside the United States: Do not use trademark symbols on materials distributed solely outside the United States, but do include an appropriate trademark legend in such instances as set forth below.

Proper Use of Trademarks

Trademarks are always adjectives (product names), which modify nouns (the product type). A Company trademark should be used as an adjective describing a product or service of one of the Company's Business Units. Company trademarks should never be used as a noun or verb or as a shorthand way of identifying a product. Examples of usage:

Wrong: Spotfire provides our business with real-time content.
Correct: Spotfire® software powers our business with real-time analytics.
Wrong: We've created a great data analysis by Spotfiring our data.
Correct: We've created a great data analysis by using Spotfire® software to analyze our data.

Make sure that use of a Company trademark is distinct from other text, logos or images. Methods of distinguishing a text mark include one or more of printing it in CAPITALS, *italicized text*, using **bold face text**, Initial Capitalization, and/or displaying the mark in "quotation marks." Refer to any applicable brand and style guidelines made available by corporate marketing and/or individual Business Unit marketing organizations for additional guidance on proper use of logos or other design marks.

Do not use a Company trademark:

- as a noun;
- in a possessive or plural form;
    - EXCEPTIONS: Use of the possessive is permitted when the term is used as a trade name (*i.e.*, referring to Cloud Software Group or one of its Business Units), and use of the plural form is permitted if the trademark itself is in plural form (*e.g.*, TIBCO BusinessWorks™).
- in altered, edited, modified, or hyphenated form;
- in any form of combination with any third party trademark, company name, trade name, or product name
- in connection with the promotion of a third party trademark of product name, unless:
    - The Company trademark is used in an informational context to inform consumers that a third-party product is compatible with the referenced Company product or service, provided that such use complies with these Guidelines and the following requirements;
    - The Company trademark is not part of the third-party product name;
    - The Company trademark appears less prominently than the third-party trademark;
    - The Company trademark is used only in a referential context;
    - The third-party product is compatible with the Company product or service referenced;
- to identify a product or service that *is not* provided by, or licensed by, Cloud Software Group or one of its Business Units;
- in any manner that expresses or implies Cloud Software Group's endorsement, sponsorship, affiliation or certification of another company or its products and services; or
- in a manner that is likely to cause confusion as to the origin of a product or service.

Logo Use

UNLESS EXPRESSLY AUTHORIZED BY CLOUD SOFTWARE GROUP, ANY USE OF A COMPANY LOGO OR DESIGN TRADEMARK IS PROHIBITED. If you have received express written authorization from the Company to use a Company logo (*e.g.*, pursuant to a license or a valid Certification or Partnership Agreement), you must adhere to the terms of your license or agreement, any partnership or program guidelines, any Company or Business Unit-specific brand and style guides, as well as the following requirements:

- All Company logos must be reproduced from materials supplied by Cloud Software Group or its Business Units; and
- All Company logos must be used without any alteration to the design, words, color, proportion, or trademark attribution.

Trademark Legends

The trademark legend is the legal text that identifies the Company's trademarks. A legend should be included whenever a Company trademark is used and should be in a location typically used for copyright and other legal notices (*e.g.,* the end of a document, on the front cover of documentation or on the bottom of a web page). To determine the correct legend to use, review the Trademark List below to identify the specific Business Unit associated with the trademark. Based on the identified Business Unit, one of the following legends should be included:

Cloud Software Group:

> "**< LIST CLOUD SOFTWARE GROUP TRADEMARKS MENTIONED IN THE PUBLICATION>**
> are either registered trademarks or trademarks of Cloud Software Group Holdings, Inc., and/or its affiliates in the United States and/or other countries."

Citrix BU:

> "**< LIST CLOUD SOFTWARE GROUP TRADEMARKS MENTIONED IN THE PUBLICATION>**
> are either registered trademarks or trademarks of Citrix Systems, Inc., and/or its affiliates in the United States and/or other countries."

TIBCO, DataSynapse, ibi, ON EBX, Spotfire BUs:

> "**< LIST CLOUD SOFTWARE GROUP TRADEMARKS MENTIONED IN THE PUBLICATION>**
> are either registered trademarks or trademarks of Cloud Software Group, LLC., and/or its affiliates in the United States and/or other countries."

Arctera, InfoScale, Enterprise Vault, Backup Exec BUs:

> "**< LIST CLOUD SOFTWARE GROUP TRADEMARKS MENTIONED IN THE PUBLICATION>**
> are either registered trademarks or trademarks of Arctera US LLC, and/or its affiliates in the United States and/or other countries."

Domain Names and Social Media

Do not use or register a Company trademark or potentially confusing variations thereof as a domain name or in any meta tag or other hidden text in a webpage as this may violate our trademark rights and lead to confusion as to the source of the website and its content. Do not register any variation of Company domain names that may cause confusion among customers or the general public. Likewise, you may not use or register a Company trademark or potentially confusing variation thereof as a social media account name, profile, avatar, or handle. A violation of this policy may result in legal action by Cloud Software Group.

Publication Titles

You may not use a Company trademark in the title of online or printed magazines, periodicals, book series, and other serial publications without a license.

Trade Dress

You may not use or imitate the trade dress of Cloud Software Group or its Business Units, including the look and feel of their

web properties, user interfaces, marketing materials, product packaging, font, color scheme, and any other imagery associated with the Company or its Business Units.

Merchandise

You may not use a Company trademark on any merchandise or promotional items (*e.g.*, t-shirts, mugs, pens) without a license regardless of whether such items are sold or given away, or provided only to a limited or internal group of people (*e.g.*, employees or customers.)

Partner, Certification, and Program Trademarks

The Company owns several trademarks and related badges that support various Business Unit-specific Programs. These marks and badges are expressly reserved for approved participants in the applicable program. Please refer to your agreement with the Company, and any applicable program guidelines, for more information on proper use of Company Program marks.

Educational and Informational Purposes

Company word marks (but not logos, stylized word marks, or other graphic depictions of any Company marks) may be used in an informational context to describe the subject matter of an educational or informational program, such as training presentations and "how-to" videos, technical blogs, provided that such use complies with these Guidelines and the following requirements:

- The Company mark appears less prominently than the rest of the program title and is used only in a referential context.
- The subject matter must relate to the specific Company product or service referenced.
- The use does not falsely imply a sponsorship, certification or endorsement by, or a partnership or affiliation with, the Company.

Company and BU-specific partners, certified entities and individuals, or other BU-specific program members should refer to their applicable agreement and guidelines for more specific guidance. Any materials relating to educational or informational programs must include proper trademark symbols, a trademark legend as set forth above and a disclaimer statement similar to the following example:

> The statements made and opinions expressed herein belong exclusively to *[insert your name/company name]* and are not shared by or represent the viewpoint of Cloud Software Group or its affiliates ("Cloud SG"). This information does not constitute Cloud SG's endorsement of any product, service, or point of view. Cloud SG makes no representations, warranties, or assurances of any kind, express or implied, as to the completeness, accuracy, reliability, suitability, availability, or currency of the content contained in this information. In no event shall Cloud SG, its agents, officers, employees, licensees, or affiliates be liable for any damages for loss of profits, business information, loss of information) arising out of the information or statements contained in the presentation. Any reliance you place on such content is strictly at your own risk.

If the program is presented only in audio format, whether live or recorded, without any visual aids or physical or online materials, the notice and disclaimer statements must be read out loud at the beginning of the program.

Trademark List

Cloud Software Group

cloud.com™

Backup Exec®

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)



("the Cloud Software Group logo") *Primary Logo*



("the Cloud Software Group logo") *Vertical Logo*



("the Cloud Logo") *Isolated Logo*

Arctera Business Unit

Arctera™

Arctera AI Converge™

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)



("the Arctera logo")

Citrix Business Unit

AppDisks™

AppDNA®

AppFlow®

Autoscale™

Cedexis®

Citrix®

Citrix Aidrien™

Citrix Analytics for Performance™

Citrix Analytics for Security™
Citrix App Layering™
Citrix Casting™
Citrix Cloud Connector™
Citrix Cloud Gateway Connector™
Citrix Enterprise Browser™
Citrix Hypervisor™
Citrix Provisioning™
Citrix QuickEdit™
Citrix Ready™
Citrix Receiver™
Citrix Remote Browser Isolation™
Citrix Secure Hub™
Citrix Secure Mail™
Citrix Secure Web™
Citrix Secure Web Gateway™
CloudBridge®
deviceTRUST®
eLux®
HDX™
ICA®
IntelliCache™
Machine Creation Services™
NetScaler®
NetScaler BLX™
NetScaler CPX™
NetScaler MPX™
NetScaler SDX™
NetScaler VPX™
Scout Enterprise Management Suite®
SCOUTAAS®
SecurAccess™
Secure the Work™
StoreFront™
Strong Network™
uberAgent®
uberAgent ESA®
uberAgent UXM®
Unicon™
UniconOS™
Unidesk®
Workspace Environment Management™
Xen®
XenApp®
XenCenter®
XenDesktop®
XenMobile®
XenServer®

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)


("the Citrix logo")


("the Citrix compact mark")


("the Citrix Secure Hub logo")


("the Citrix Secure Mail logo")


("the Citrix Secure Web logo")


("the Citrix Workspace logo")

netscaler™ (“the NetScaler logo”)

 (“the NetScaler Point logo”)

 (“the Xen logo”)

 (“the Xen X logo”)

 (“the XenServer X logo”)

XenCenter™ (“the XenCenter logo”)

XenServer™ (“the XenServer logo”)

DataSynapse Business Unit

DataSynapse™

DataSynapse Federator™

FabricBroker™

FabricServer™

GridClient™

GRIDesign™

GridServer®

LiveCluster™

SpeedLink®

Logos (The use of any Company logo or design trademark requires the Company’s express prior written consent.)

 (“the DataSynapse logo”)

Enterprise Vault Business Unit

Enterprise Vault®

Clearwell®

Logos (The use of any Company logo or design trademark requires the Company’s express prior written consent.)

 (“the Enterprise Vault logo”)

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ibi Business Unit

Analytic Document Format™

FOCUS®

FOCUS Forecasting®

Hyperstage®

InfoBuild™

Information Builders®

iWay®

RStat®

Table Talk™

WebFOCUS®

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)

("the ibi logo")

InfoScale Business Unit

CommandCentral®

Hackertrack®

InfoScale®

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)

("the InfoScale logo")

ON EBX Business Unit

EBX®

ON EBX™

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)

("the ON EBX logo")

Spotfire Business Unit

Data Health Check®

DecisionSite®

Electronic Statistics Textbook™

Insightful™

Live Score®

Predictive Claims Flow™

Process Data Explorer™

Process Tree Viewer™

Report Catalog™

SnappyData™

Spotfire®

Spotfire DXP™

Spotfire Miner™

Statistica®

StatSoft™

TERR™

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)



("the Spotfire logo")



("the Dr. Spotfire logo")

TIBCO Business Unit

ActiveMatrix BusinessWorks™

ActiveMatrix®

ActiveSpaces®

Automator™

Better Decisioning™

BI Bridge®

Blocklayer®

Business Studio™

BusinessConnect™

BW Monitor™

Community Manager®

Decisioning Platform™

Dovetail®

EDISIM®

Enterprise Message Service™

EventFlow™

Flogo®

Foresight®

Fulfillment Framework™

Fulfillment Orchestration™

GatherSmart®

Hawk®

HIPAA Change Interpretation Guide®

HIPAA Validator®

InConcert®

Information Bus®

Instream®

iProcess®

Kabira™

Lasso Enterprise®

Microflow™

Nimbus®

OpenSpirit®

PageBus™

PartnerExpress™

Rendezvous®

RocketStream™

Scribe®

SmartSockets®

StreamBase®

StreamBase LiveView™

StreamBase Studio™

Studio®

Substation ES™

The Power of Now®

TIB®

TIBCO Administrator™

TIBCO Business Studio™

TIBCO BusinessDecisions™

TIBCO BusinessEvents®

TIBCO BusinessWorks™

TIBCO Collaborative Information Manager™

TIBCO Designer™

TIBCO eFTL™

TIBCO FTL®

TIBCO® NEXT

TIBCO NOW™

TIBCO Runtime Agent™

TIBCO Silver™

TIBCO XML Authority™

TIBCO XML Canon™

TIBCO®

Transaction Insight®

Logos (The use of any Company logo or design trademark requires the Company's express prior written consent.)

 ("the TIBCO logo")

 ("the O logo")

 * ("the 'Flynn' hummingbird logo")

*For additional Brand Guidelines governing the use of the FLOGO® trademark and the "Flynn" hummingbird logo and design, see https://www.flogo.io/brand-guidelines.html.